

Project: Building an Excellency Network for Heightening Agricultural ecoNomic researCh and Education in Romania — ENHANCE
This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 691681

**USAMV BUCHAREST AGRICULTURAL ECONOMICS AND POLICY
SUMMER SCHOOL
2017**

POLICY EVALUATION IN AGRICULTURE

Day 1: September, 18

10:30-12:00 Introduction to Policy Evaluation (M. Stolze and S. Mann)

- Including examples from recent evaluations, a discussion about normativity in science and a group discussion

Further reading:

EVALSED: The resources for the evaluation of socio-economic development:

http://ec.europa.eu/regional_policy/en/newsroom/news/2013/11/evaluation-guidance-evaled-guide-and-sourcebook-updates

Evaluation guidelines:

https://ec.europa.eu/agriculture/sites/agriculture/files/enlargement/assistance/documents/evaluation-guidelines_en.pdf

https://ec.europa.eu/agriculture/evaluation/guidelines_en

14:00-16.00 Normative Foundations of Policy Evaluation (S. Mann)

- An introduction into welfare economics and into evaluation guidelines

Further reading:

Evalsed (2013): The source for the evaluation of Socio-Economic Development.

http://ec.europa.eu/regional_policy/sources/docgener/evaluation/guide/guide_evaled.pdf

Hyman, D.N. (2002): Public Finance – a contemporary application of theory to policy. Orlando: Harcourt

Just, R.E., D.L. Hueth, A. Schmitz (2004): The Welfare Economics of Public Policy. Cheltenham: Edward Elgar

Day 2: September, 19

8:30-10:00 Public Policy as Object of Evaluation (M. Stolze)

- Including an actor analysis and an analysis of political instruments

10:30-12:00 Steps and Context of Evaluation (M. Stolze)

- Discussing a framework for distinguishing impacts, outcomes and outputs of a policy

14:00-16.00 Group work 1



University of Agronomic
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Faculty of Management,
Economic Engineering in Agriculture
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Transformationsökonomien

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Day 3: September, 20

8:30-10:00 Forecasting Models (S. Mann)

- including the architecture of PMP (Positive Mathematical Programming) models and examples of an application with policy evaluation results

Further reading:

Balkhausen, O., M. Banse, H. Grethe (2008): Modelling CAP Decoupling in the EU: A Comparison of Selected Simulation Models and Results. *Journal of Agricultural Economics* 59 (1) 57-71

Dale, V.H., K.L. Kline (2013): Modeling for Integrating Science and Management. In D.G. Brown, D.T. Robinson, N.H.F. French, B.C. Reed: *Land Use and the Carbon Cycle*. Cambridge: Cambridge University Press

Möhring, A., G. Mack, A. Zimmermann, A. Ferjani, A. Schmidt, S. Mann (2016): Agent-Based Modeling on a National Scale – Experiences from SWISSland. *Ettenhausen: Agroscope Science* 30

10:30-12:00 Group work 2

Day 4: September, 21

8:30-10:00 Stakeholder Involvement (M. Stolze)

- An overview about technical and methodological options for involvement, degrees of freedom for taking positions into account

10:30-12:00 Statistical Methods (S. Mann)

- Descriptive methods of categorization and multivariate methods for explain certain core variables

14:00-16.00 Group work 3

Further reading:

Bosshard, A., F. Schläpfer, M. Jenny (2010): *Weissbuch Landwirtschaft Schweiz*. Bern: Haupt Verlag

Brouwer, F., P. Lowe (2000): *CAP Regimes and the European Countryside*. Wallingford: CABI Publishing

Kirwan, B.E. (2009): The Incidence of U.S. Agricultural Subsidies on Farmland Rental Rates. *Journal of Political Economy* 117 (1) 138-164



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Day 5: September, 22

8:30-10:00 Qualitative Methods (S. Mann)

- Including institutional checks against good governance criteria and text analytical methods like objective hermeneutics

Further reading:

Bitsch V. (2005): Qualitative research: A grounded theory example and evaluation criteria. Journal of Agribusiness 23 (1) 75-91

Mann, S. (2014): A comparative study of institutionalizing public plant breeding. Public Organization Review 14 (3) 373-383

Mann, S., J. Schweiger (2009): Using the Objective Hermeneutics Method in Policy Evaluation. Evaluation 15 (4) 445-457

10:30-12:00 Group work 4

14:00-16.00 Presentations

Prior preparation for the course

Considering that a great part of the program is made up of workshops, we would like to ask you for some preparations as well to really use that time fruitfully. These preparations being necessary from the participants' side can be divided into three steps:

1. Choose one political instrument in agriculture you are more or less familiar with (I, for example, would rather choose Swiss Resource Efficiency Payments than the Strategic Actions for the Belize Sugar Industry)
2. Gather enough information about this instrument (legal foundations, statistics, scientific papers) to keep yourself and others busy with it over the week.
3. Prepare a brief, informal presentation containing a description of the instrument and available data.



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